

Moments

in Kufsteinerland



Re-staging history

Interactive museum in Kufstein

Schönwörth Castle

Modern castle life

Walking in the snow

En route to the Hechenberg

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An information guide as a source of ideas and company directory
for locals and guests alike.



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Editorial

Wintery Kufsteinerland

It's difficult to put into words that feeling of anticipation about the first snowfall, Christmas celebrations and skiing. I still feel as excited as a small child when those first snowflakes find their way down into the valley and transform Kufsteinerland into a captivating winter landscape.

Winter can be enjoyed to the full in the fortress town and its eight picturesque villages. Frozen lakes nestled between white forests. With the snow-capped Kaisergebirge peaks towering above as the green river Inn below weaves its way through the winter landscape. The air is filled with the aroma of Christmas baking. Packed with nature, sport and tradition, Kufsteinerland shows off its most beautiful side and captivates visitors during the winter months.

We hope to present the treasures of our region to you in our magazine, page by page. We will take you to some of the cross-country hotspots in Kufsteinerland and invite you on a leisurely snow shoe walk to the Niederndorferberg. During a voyage of discovery of the fortress town, you can find out about Kufstein's key monuments. Members of the Thiersee Mountain Rescue tackle important work every day and as such these mountain rescuers have earned their place in our magazine. Florist Lisa Feichtner introduces us to the art of Advent wreath binding. Walter Peer, a passionate nativity scene maker, takes us on a nativity walk through snowy Bad Häring. The traditional 'Ebbser Kaiserklang' group share their love of music. And have you ever asked yourself what it's like to live in a real castle? The Cornides family who own the Schönwörth Castle in Langkampfen provide exciting insight in an exclusive interview.

We hope you enjoy the read and enjoy some unforgettable moments in our beautiful region!

Best wishes,
Stefan Pühringer



Stefan Pühringer
Director of the TVB Kufsteinerland

*"Little white snowflakes,
When will you snow?
You live in the clouds,
With so far to go.
Come sit at my window,
You lovely star.
Paint flowers & leaves,
How fond of you we are".*



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get set, go!



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Re-staging history



Kaiser Maximilian I was a modern strategist with a spirit of innovation and a future-oriented focus whose aim was to expand his dynasty. But this member of the Habsburg family was also passionate about art and culture. He would have been proud to see his fortress and the history of his town digitally re-staged in this era of technology. Kufstein fortress is to become a museum with a modern spirit.



Parents may enjoy treating themselves to an educational visit but often this is something lost on children. “Do we have to go to yet another museum?” For them it means trailing bored from room to room with endless explanations to read in order to understand everything. What’s the point in it all? After all, there’s plenty of chance to learn about history at school and you can google things if you want to know something specific. So why is visiting museums so popular on holiday or on trips? There are many explanations but one of them is clear: it is the aura which brings the fascination of a museum to life. Nowhere else is it possible to get as close to a town or country and its historical or modern developments than in its centres of art and culture. Nowhere else are the lives of our forefathers as tangible as here. Museums such as Kufstein Fortress are like original witnesses to a past era or else have been designed to share the magic of times gone by with visitors by providing fundamental knowledge in a range of areas.

24,000 m² of history

At Kufstein Fortress, guests can explore an impressive 24,000 m² of history over 21 stations either individually or as part of a guided tour. Even the railway journey up to the imposing site is something special. Once at the top, a fascinating journey back in time begins, exploring the past life of the fortress and ancient Kufstein. Guests have the chance to meet the famous Kaiser Maximilian I, get to know some of Kufstein’s more striking personalities, find out about the mediaeval penal system, see some life-sized animals of the mountains and learn about the rock deposits and minerals of this region in the Museum of Local History. The ‘Bürgerturn’ tower has another highlight which can be experienced live: the world’s biggest outdoor organ, the Heroes’ Organ. Its 65 stops and 4,948 pipes chime out daily at 12:00 and in July and August at 18:00 too. >>



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Get in Touch with Fortress 4.0

Young digital natives (i.e. children who have grown up with digital technology and its advantages from the outset) are demanding special experiences in this fast-paced world of stimulation where they can share their interests and absorb information. Museums have always been a prime example of refined and well-crafted storytelling. Clever concepts guide visitors through the various areas in an analogue fashion. Panels featuring written explanations or stories along with audio guides provide information. But in the technological Era 4.0, this all appears rather outdated and is no longer sufficient for inquisitive kids. They want to select the content themselves and moving images are essential. More experience is required. Kufstein Fortress is bang on trend as one of the key sights in the Tyrolean Unterland region. The team led by Managing Director Emanuel Präauer have gradually transferred this landmark over to the digital world, taking great care to preserve its history and respecting the harmonious link between old and new. "Kufstein Fortress is a landmark which represents both history and modernity. Visitors can experience history as well as enjoying a wide range of concerts here. We are re-designing the exhibitions to take account of digitalisation and changing requirements to create a new multi-sensory experience. It is important for us to maintain the balance between the original analogue history and the interactive history. ViSIT is a project funded by Interreg which further emphasises the links between Tyrol and Bavaria with their shared cultural area. Using multi-media installations and a virtual digital connecting system, two representatives (the Veste Oberhaus in Passau and Kufstein Fortress) will redevelop the castles, fortresses and residences of the Inn-Salzach-Danube region for tourism," explains Emanuel Präauer. >>



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New interactive exhibitions from autumn 2019:

✓ **'One prison. Many fates.'**
A hologram presents some surprisingly life-like storytellers who tell share over 100 years of the state prison's history. They report on dramatic twists of fate, the prisoners and their past as well as their everyday lives in the cells.

✓ **'At the heart of history.'**
An impressive 270° projection transports visitors right to the heart of events and reveals the development of the fortress and the surrounding power struggles. Using digital telescopes, museum fans can explore the Inn-Salzach-Danube region with an oversized map of the area.

✓ **'From knights to modern times.'**
Kaiser Maximilian I, the self-styled 'last knight' and 'father of the mercenaries', bridged the gap between the concept of the Middle Ages with its knights and the modern day with a new, forward-thinking unit of troops. Mercenaries began to replace the knights. This exhibition showcases a fascinating contrast and highlights differences in areas such as social origins, clothing, combat styles and much more.



Interactive content

The free audio app marked the start of the new museum concept which will be implemented from April 2019 until mid-2020 in collaboration with renowned Viennese cultural space designer bogner.knoll. The motto of 'Contact Zone Border Region' was identified as a thread running throughout this historic area which has always been a focal point between two states and a symbol of cross-border ties. The area encompasses Tyrol and Bavaria but the theme also relates to temporal transitions, upheavals, turning points, interrelations and reference points. Content is conveyed in an interactive and sensory manner through touchscreens, videos, replica props and even fragranced elements such as the smokehouse. The main protagonist, Kaiser Maximilian I, plays a key role here. His innovative way of thinking is reflected in the Fortress 4.0. Indeed, his legacy is at the very core. To mark his 500th birthday, the first interactive exhibition relating to his character and work was opened in April 2019. He tells his own personal story and takes visitors on a journey with him. "We are very pleased to be able to celebrate 500 years of Kaiser Maximilian with our newly presented exhibition. The two themed interactive Kaiser Maximilian I exhibitions and two media towers in the Kaiserturn and Fuchsturm towers which opened in autumn 2019 create a journey back in time for our visitors which allows them to experience history almost for real. In April 2020, this will be followed by 'From Knights to Modern Times'", says Präauer, giving a little insight into the upcoming interactive museum hotspots. <<



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Tuesday to Saturday from 16:00 to 24:00

To the cross-country trails, get set, go

When the snow starts to fall and the picturesque landscape is gradually coated in a white blanket, sports fans in Kufsteinerland snap into winter mode. Some wonderful pictures of skiing, sledging and ski touring start to pop up in their heads. But wait! Kufsteinerland also impresses on the flat terrain too.

The selection of cross-country trails is vast. Whether skating or classic style – the region at the foot of the Kaisergebirge has something for beginners and advanced skiers alike. And magnificent views can be enjoyed from all of the trails. In the following photo series, we show you five cross-country spots with a very special flair.



Getting sporty in the winter landscape

What's so special about cross-country skiing? The sport brings people together. Children can ski through the snow alongside their grandparents and enjoy exercising together. It also gets the cardiovascular system going, is an effective means of training for the body as a whole and yet is also gentle on the joints – unlike running. Virtually no other sport burns more calories than cross-country skiing. Anyone who thinks that this Nordic skiing is just for 'leisure athletes' would certainly be wrong!

So what are you waiting for? Hop onto those long skis and off you go!



Ebbs

Blue skies as far as the eye can see. Sun worshippers will certainly find what they are looking for with cross-country skiing in Ebbs. The trails weave their way from the village centre over gentle knolls to the district of Schanz and are therefore ideal for newcomers. For those who find the full circuit too long, there are also numerous junctions where the route can be shortened. What could be better than gliding through the snow with views of the Gothic St. Nikolaus chapel on the Buchberg, the Ebbs 'cathedral' or the striking Pendling?

Ebbs village circuit:

Difficulty:	medium
Distance:	9,6 km
Ascent:	84 m altitude
Discipline:	Classic, Skating

Schwoich

For those who like it sportier, these cross-country skiers are recommended to head to Schwoich. This idyllic small village has five different, well-prepared cross-country trails to offer winter sports fans. The 8 km long circuit leads through the forest and meadows, past traditional farms. Biathlon fans can also put their aim to the test at the nearby shooting range.

Schwoich circuit:

Difficulty:	medium
Distance:	8 km
Ascent:	150 m altitude
Discipline:	Classic, Skating

Bad Häring

In a picturesque village, situated on a sunny plateau at the foot of the Pölven, skiers can complete circuits high above the Tyrolean Unterinntal valley. The leisurely approx. 1 km route runs towards the district of Osterndorf and has no shortage of imposing views of the surrounding mountains as the snow crunches and sparkles beneath your skis. Your companion doesn't fancy cross-country skiing? No problem. Cross-country and walking can be perfectly combined in Bad Häring.

Osterndorf circuit:

Difficulty:	medium
Distance:	1,1 km
Ascent:	13 m altitude
Discipline:	Classic, Skating

New to cross-country?

No problem. The cross-country skiing school Schuler Sports in Schwoich offers professional support with taking those first steps. Courses are offered for beginners and advanced skiers as well as group and private lessons. Appropriate equipment – adapted to the relevant conditions – can also be hired out from various points in Kufsteinerland.

Free cross-country / excursion bus to Thiersee or Barischzell

Access cross-country skiing in Thiersee or Barischzell with the unlimited Kufstein – Schliersee excursion bus (via Thiersee and Landl) – line 4046/9588 free with the KufsteinerlandCard.



Vorderthiersee

The Thierseetal valley is renowned for its idyllic lake which gives its name to the region. As you would expect, winter sports fans can explore the area on cross-country skis. The 3.6 km easy See trail runs past the historic Passion Play House and once around beautiful Lake Thiersee. It invites beginners to try out skiing on these narrow skis.

See trail:

Difficulty:	light
Distance:	3,6 km
Ascent:	39 m altitude
Discipline:	Classic, Skating

Hinterthiersee

Hinterthiersee is situated at a high altitude and has guaranteed snow. The challenging Sonnseit trail starts out from the church and follows a loop uphill. In addition to its top-class preparation, the classic trail appeals with its breath-taking views of the romantic villages and distinctive Kaisergebirge. It is particularly recommended to complete the circuit before sunset when the skies are gradually shrouded in a red veil and the striking interplay of colour is reflected in the sparkling snow.

Sonnseit trail:

Difficulty:	difficult
Distance:	3 km
Ascent:	54 m altitude
Discipline:	Classic, Skating



Our interactive online map and the theme-specific detailed maps available from the tourist information offices can help you with your individual plans.

Indulgence at the foot of the fortress



A down-to-earth restaurant in a traditional look with a stylish bar where design is paired with a cosy ambience – sounds like the perfect neighbourhood, right? At the Purlepaus and at the Cupa Bar alongside, Stefan Moser treats his guests to some culinary delights and drinks to follow.



Photo: dquadrat.at

Station 1: Dining at the Purlepaus

Who doesn't like them? Cheese dumplings, cheese pasta, sugared pancakes and apple strudel – the list of Austrian culinary delights is available in abundance here. Anyone seeking good hearty cuisine in Kufstein will find themselves in the best of hands at the Purplepaus. The down-to-earth and friendly team serve up traditional dishes, perfectly seared steaks and tarte flambée named after various nations. Guests can eat and drink in a cosy atmosphere here at the foot of Kufstein's very own landmark.

The restaurant is right alongside the fortress lift in the Unterer Stadtplatz square. Beer fans will enjoy the seven changing speciality beers on tap. There is also Guinness, Zwickl, Schwarzbier, IPA and Belgian specialities on tap.

Station 2: Delicious drops of wine at the Cupa Bar

These treats for the taste buds are followed by drinks. Right alongside the restaurant is the entrance Cupa Bar. The stylish bar has an old vaulted ceiling and its architectural highlights conjure up an exceptional atmosphere. The designer lamps are reminiscent of mature grape vines, the bar is decorated with shell limestone and the cool furniture made from barriques immediately catch the eye.

Every detail here is just right – including on the menu. Exquisite wines predominantly from Austria and refreshing drinks are served here.



Photo: Cupa Bar Kufstein



Restaurant Purlepaus

Unterer Stadtplatz 18, 6330 Kufstein, Tel.: +43 (0) 5372 636 33
E-Mail: restaurant@purlepaus.at, www.purlepaus.at

Opening times: Mon–Sun from 11:00 to 22:00
Please book a table



Cupa Bar

Unterer Stadtplatz 12, 6330 Kufstein
Tel.: +43 (0) 676 67 68 464, E-Mail: cupabar@purlepaus.at

Opening times: Weds to Fri from 16:00 to 24:00
Sat from 12:00 to 24:00, Sun from 12:00 to 20:00



5 good reasons for a shopping tour through Kufstein

Kufstein and shopping – these are two things which are simply inseparable. Anyone paying a visit to the fortress town on the green river Inn should factor in plenty of time for a leisurely stroll around the shops.



No stress with parking

There is no tedious searching for a central car parking space in Kufstein. Visitors can park right in the town centre thanks to the **Kultur-Quartier-Garage, der Arkadenplatz-Garage, der KISS-/Stadtwerke-Garage** and two multi-storey car parks at the **KUFSTEIN GALERIEN** and **Inntalcenters Kufstein**. From here, it is easy to explore the shops, bars, fortress and beautiful Inn promenade on foot.



Winter wonderland

Far away from the hustle and bustle of everyday life, Tyrol is the ideal place for strolling down the streets with your loved ones and setting your soul free in a relaxed atmosphere. During the cold season in particular, Kufstein exudes a particularly romantic charm in its snowy attire. **Beautifully decorated display windows, brightly lit Christmas markets and the fortress** towering over the rooftops make a shopping tour here an unforgettable experience.



From A to Z

Strolling through the streets, you will find a wide range of shops. In addition to shops run by individuals, bringing a modern interpretation to traditional elements and telling a story with their product range, visitors will also find a broad selection of **family-run shops** and **famous labels here**. Numerous fashion boutiques impress with the latest trends from Paris and London. Whether **fashion, books, accessories, shoes, furniture and much more** – the town of Kufstein offers products to suit every taste.

SHOPPING is my CARDIO



The way to the heart is through the stomach

What better way to celebrate a shopping haul than over a good glass of wine? Or perhaps you would prefer a Prosecco or even a gin? **Cool bars and cosy cafés** round off any shopping experience in the fortress town. Hungry mouths will have plenty to choose from: the **culinary offering** ranges from Austrian treats to Italian delicacies and international specialities.



Poor weather? No problem!

During the cold season in particular, the shopping centres are welcoming with their warm cosy atmosphere. In Kufstein, shopping fans will find several shopping paradises to choose from, all impressing with their high quality and wide-ranging offers.

In the footsteps of big personalities

During a walk around Kufstein you can walk in the footsteps of many special people who have made Kufstein what it is today. Whether an inventor, priest, freedom fighter or musician. Submerge yourself in the history of these big personalities in a small town.



Matthäus Hörfarer

born on 11 September 1817 in Kössen, died 19 April 1896 in Kufstein

This Catholic theologian and pastor was a priest and dean in Kufstein from 1859. Hörfarer reformed local primary education, set up a training school for girls and founded the agricultural district association and Tyrol's first kindergarten.

1 Route description:
Town centre, right by the parish church



Josef Madersperger

born on 06 October 1768 in Kufstein, died 02 October 1850 in Vienna

This native of Kufstein was a master tailor and is deemed to be one of the inventors of the sewing machine. Madersperger moved to Vienna with his father at a young age. The museum named after him in Kufstein offers insight into his life, the development of the sewing machine and changes in clothing.

2 Route description:
Edge of town, in the forest at the crossing with the Kienbergstraße and Hochwandstraße

Sewing Machine Museum Madersperger
Kinkstrase 16, 6330 Kufstein
Monday - Saturday
10.00 - 17.00
Closed on Sundays



Anton Kink

born on 14 June 1820 in Kufstein, died 18 April 1868 ebd

Anton Kink was an entrepreneur with his own cement works, a pioneer in the construction industry and mayor of Kufstein from 1861 to 1864. Kink was behind the construction of a hospital with an affiliated church.

3 Route description:
Town centre, Oberer Stadtplatz, right on the Kinkstraße



Walter Caldonazzi

born on 04 June 1916 in Mals/South Tyrol, died 09 January 1945 in Vienna

Caldonazzi was an Austrian resistance fighter who fought against National Socialism. He attended secondary school in Kufstein and graduated from high school here. He was a member of the middle school alliance Cimbria Kufstein. Together with policeman Andreas Hofer, a great-grandson of the Tyrolean freedom fighter, he founded a monarchist separatist resistance group.

4 Route description:
Right on the Unterer Stadtplatz, at the Café Milano

Andreas Hofer

born on 22 November 1767
at St. Leonhard in Passeier
died 20 February 1810 in Mantua, Italy

Andreas Hofer was the leader of the Tyrolean Rebellion of 1809 and a freedom fighter against Bavaria and France. Hofer put up resistance until the end when he was captured by French occupying soldiers at the Pfandleralm, close to St. Martin in Passeier, having been betrayed by Tyrolean Franz Raffl and was finally executed by a firing squad in Mantua on the order of the French Emperor Napoleon.

4 **Route description:**
Edge of town, right in the forest at the summit of the Kalvarienberg.



Johann Josef Baron Spindler von Innberg

born on 26 January 1743 in Kufstein
died 25 December 1792 in Graz

This native of Kufstein came from a traditional noble family line in Tyrol. Spindler was a colonel and knight in the Order of Maria Theresia. In 1790, he successfully battled with his troop and stormed the entrenchments in Calafat.

7 **Route description:**
Edge of town, close to the Motor Skills Park at the crossing with the Kienbergstraße and Schützenstraße

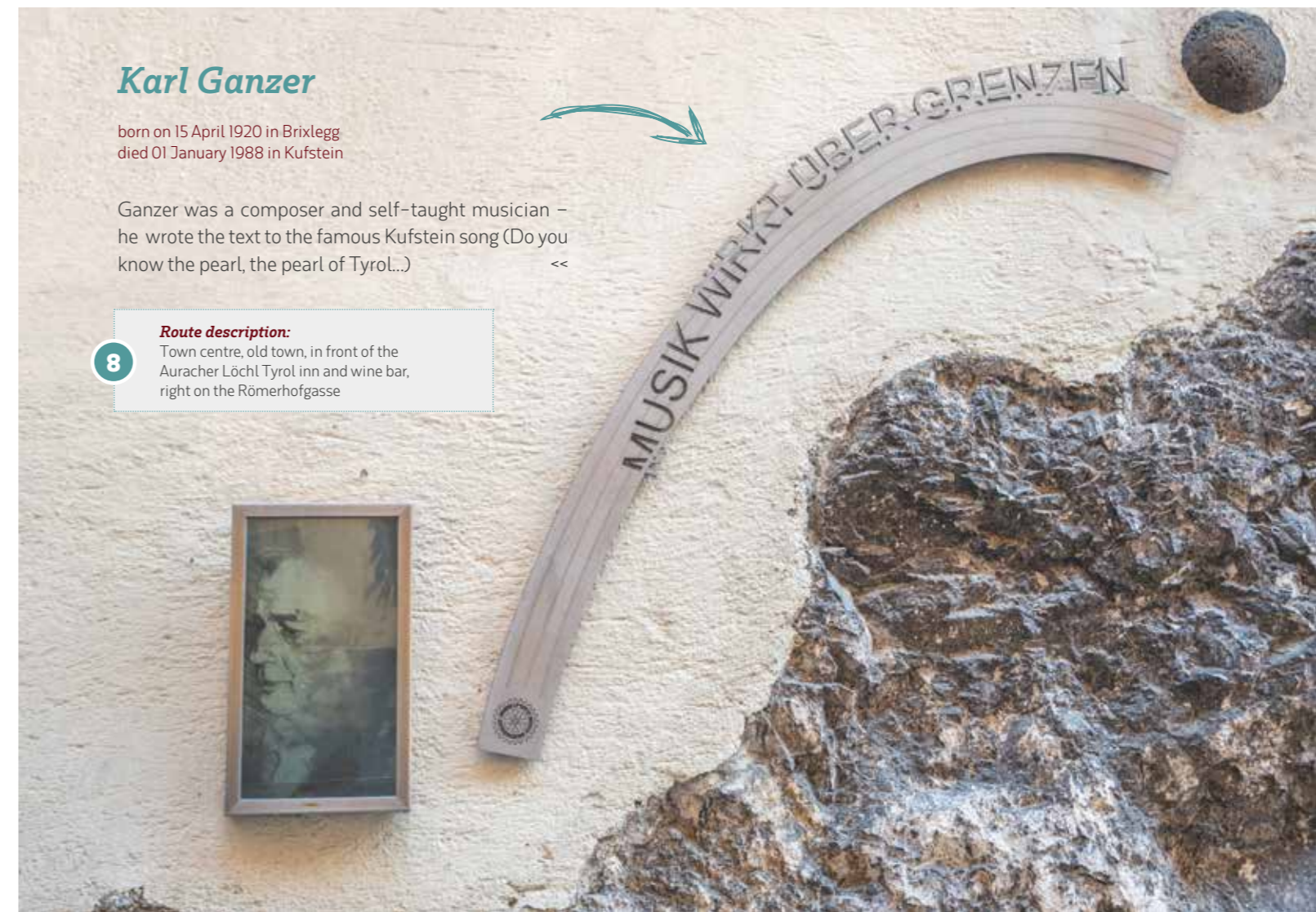


Karl Ganzer

born on 15 April 1920 in Brixlegg
died 01 January 1988 in Kufstein

Ganzer was a composer and self-taught musician – he wrote the text to the famous Kufstein song (Do you know the pearl, the pearl of Tyrol...)

8 **Route description:**
Town centre, old town, in front of the Auracher Löchl Tyrol inn and wine bar, right on the Römerhofgasse



Friedrich List

born in 1789 in Reutlingen
died 30 November 1846 in Kufstein

Friedrich List was an important German economic theorist, entrepreneur, diplomat and railway innovator. He was committed to founding a German tariff union and to developing the railway. Following a lack of recognition and lack of resounding success during his lifetime, he travelled to Kufstein in Tyrol and took his own life.

6 **Route description:**
Edge of Kufstein, right in the forest
Above the Hochwandstrasse, towards the Kaiserlift





Guardians of the mountains

We love to go out and about in our wonderful mountains. There are numerous summits, walls and tours just waiting to be explored year after year. We feel safe here and can enjoy the range of sporting activities to the full. But is it really that simple? The teams from the Mountain Rescue are the silent guardians of the mountains.



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The alarm clock chimes very early on a Sunday morning. It looks set to be a beautiful winter's day with a pleasant mix of sunshine and clouds. The conditions are perfect for a ski tour in the Tyrolean mountains. Time for a quick check of the weather and avalanche situation over breakfast. All good – so time to set off. Time to conquer the summit on skis – as a pair and yet completely alone. The tour is a dream, rewarded with legendary views from the top. The journey back through the beautiful deep snow can be broken up with a hot cup of tea and little treat at one of the catered mountain lodges.

The guardians of the mountains

Behind the idyllic scenery, which we perhaps take for granted at times, is the tireless dedication of volunteers who ensure

that we can explore the mountains in safety and be rescued quickly, if necessary. The Mountain Rescue teams reassure us that first aid is always immediately available if needed. This requires the teams to be committed and dedicated and to invest a lot of their free time. They are the quiet and not overly noticeable angels of the mountains who ensure that we get safely up and down the mountain during tours and along footpaths, all year round.

A day with the Mountain Rescue

We spent a day with the Thiersee Mountain Rescue who have been committed to supporting their homeland and fellow humans for over 60 years and we learnt a great deal about their activities. And so we set off in the early morning for the control centre in Landl. Our companions – Matthias, Reinhold

and Hermann – showed us their 'territory'. Their area of deployment is vast and extends around the Pendling to the national border with Bavaria and Brandenburg in Tyrol. "Overall, we are talking about a total area of 120.07 km² at an altitude of 616m above sea level (in the area of the Steinbruch Wachtl) up to 1,986m above sea level (on the Hinteres Sonnwendjoch).

Being a member of the Mountain Rescue is like a calling. You are on call 24/7 – whether on shift or not. If we are out on a private mountain or skiing tour in the area and see something happen, we intervene immediately. And one thing many people don't know: we are also responsible for preserving the biotopes and look after our local lake, the Thiersee, as so-called guardians of the pathways," says Reinhold. After a quick look in one of the emergency vehicles, we set off en route to one of the service huts at 1,350m, kitted out with our skiing equipment.

Anyone who thinks that the Mountain Rescue take a leisurely ride up to the top in a skidoo would be wrong. "As Mountain Rescue guides, we serve as role models. This means that we also use skis. Of course, we also have some hefty equipment in our rucksacks but you have to be able to manage that as part of the Mountain Rescue team. Fitness is a key basic requirement in our situation," Hermann explains.

Always ready for action

It was a beautiful Saturday morning and the tour with the three of them was a great experience. The heavy snowfall of the harsh winter has left its mark. We passed a broken route sign on the way. >>



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“Protecting the assets of our homeland, helping those in need and serving the people and our homeland – that is the priority of the Mountain Rescue!”

This has always been the motto of the Tyrol Mountain Rescue



Repair and replacement work is also one of the tasks of the Mountain Rescue. We stopped and logged the sign which needed to be replaced. During the 45 minute tour to the hut, the Mountain Rescue team kept an eye on the surrounding mountains and slopes. They always check, assess and keep everything in sight. Matthias, Hermann's son, is one of the youngest members. "Of course I learnt from my dad what it means to be in the Mountain Rescue and so it has been with me since birth. It's wonderful to be able to act on behalf of your homeland, ensure its preservation and look after its people. It would be cool if more young people were able to see it that way and get involved. We are a good troop with a strong sense of cohesion". At our request, he and Reinhold compiled a small-scale snow profile. It was exciting to see live how the layers of snow develop and how fragile the whole snow field can be, even though this may not be evident from the surface.

We continued along the last stretch to the traditional service hut. The views were simply dreamy. The hut was small but refined and had everything needed. Inside, a fourth member of the team was waiting for us with a hot cup of tea. The Mountain Rescue are a friendly and warm-hearted team. Here too they can always keep an eye on the surrounding mountains and summits because then they can be immediately on hand to provide first aid or alert the Mountain Rescue, forestry workers or hunters, depending on the conditions, should an incident occur on one of the slopes.

A passion for mountain rescue

When we hear about the Mountain Rescue, we often think first and foremost about their work in winter concerning avalanche risks and the like. But as an extension of the state of Tyrol and affiliated directly with the district team, the Tyrol Mountain Rescue are responsible for ensuring that the following laws are respected. They are also required to submit a quarterly status report.

- ✓ **Tyrol Nature Protection law** and associated regulations
- ✓ **Tyrolean National Park Law – Hohe Tauern**
- ✓ **Tyrolean Waste Management Act**
- ✓ **State Police Law**
Noise protection, protection from danger and disturbance by animals
- ✓ **Tyrolean Field Protection Law**
- ✓ **Tyrolean Camping Law**

The Mountain Rescue team are there to help in summer and winter, spring and autumn and are valuable first-aiders on the scene in the event of emergency situations and disasters. Whether out and about on foot, by mountain bike or on skis: we can be sure that it is all thanks to the Mountain Rescue team that we are able to enjoy these wonderful mountain experiences. <<



Sledging fun at the Aschinger Alm

Adventure, relaxation, refreshments and indulgence

Relax and slow down, surrounded by the Tyrolean meadows and mountain landscape.

The Aschinger Alm Alpine guesthouse blends perfectly into the dreamy surrounding Alpine landscapes at an altitude of 1,000m – a paradise for winter hikers, sledgers and skiers. Here you can escape the stresses of everyday life, set your soul free and embrace nature.

Cuisine, fun & relaxation

Our regional treats and friendly service guarantee a fantastic day and our home-made cakes are enough to set pulses racing!

The Aschinger Alm has plenty to offer little guests too. With lots of variety on offer, for example a playroom in the cellar of the guesthouse which can even be accessed via a slide.

In good weather, the Aschinger Alm's sun terrace is the perfect place to while away the day whereas on cooler days, the cosy lounges and bar with a fireplace are a welcome treat. The multi-functional seminar room offers the latest presentation, sound and information systems and is ideal for all kinds of seminars and events.

“The Aschinger Alm is also directly accessible by car in winter.”

Sledging fun for all the family

The Aschinger Alm natural toboggan run is a fantastic, wide family toboggan run with a pleasantly steep gradient throughout, leaving no wishes unfulfilled for guests of all ages. The wide track is perfect for a rapid descent down into the valley with nothing standing in your way! We are particularly proud that our toboggan run has been awarded the state of Tyrol's quality seal for natural toboggan runs for the second time. Free sledge hire is also available.

Speciality cheeses from the guesthouse's own Alpine cheese dairy

The speciality Alpine cheeses produced in summer can also be found on our menu. If you wish, you can also take a piece of our award-winning cheese home with you.

For more information, see www.aschingeralm.at and via [facebook.com/aschingeralm](https://www.facebook.com/aschingeralm).



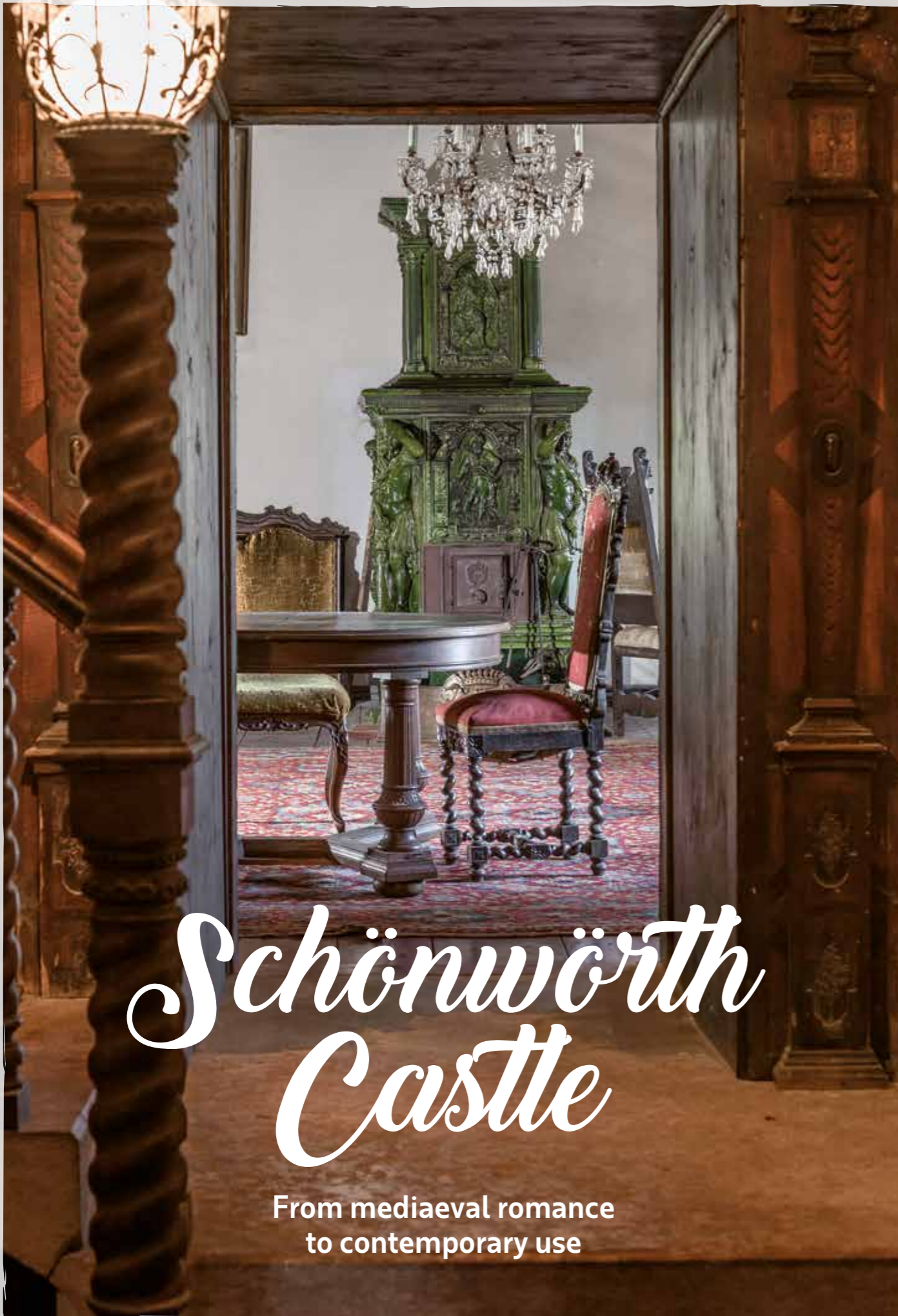
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Schönwörth Castle

From mediaeval romance
to contemporary use

Unobtrusive yet spectacular, it shapes the image of Niederbreitenbach. Behind a small wall situated right on the road, it blends seamlessly into the idyllic rural landscapes of this tranquil small town in Kufsteinerland and catches the eye of passers-by: the striking white castle with its fairy-tale red-white-red shutters became known as 'Schönwörth Castle' centuries after it was first built and following numerous rounds of redevelopment work. The history of the development of the castle is as fascinating as the structure itself and encompasses many secrets. Read about it for yourself...

From a late mediaeval defence and residential tower...

The property was first documented in 1448 when Duke Heinrich of Lower Bavaria sold the property to his guardian, Hans Ebbser (in the Middle Ages this was a burgrave or reeve responsible for supervising or defending a fortress). However there are many indications that the former 'Tower of Niederbreitenbach' was built significantly earlier. It is likely that the Lords of Freundsberg built the property in around 1360. It is also highly probable from



historical records that there is a link to the Castle Mariastein which is not too far away and which was also created by the Freundsbergs at the same time. The two properties were probably connected for a long time with Niederbreitenbach possibly serving as an outpost of Mariastein. Volatile times followed for this castle which, over the centuries, comprised only the angular five-storey tower with a high pavilion roof and annex at the rear.

... to 'Schönwörth Castle'

Until it was purchased by the Russian Prince Alexander Wladimir Bariatinsky in 1886, the castle went through a series of owners. Bariatinsky too only remained for a short time but in just nine years breathed new life into the building with numerous extensions. He added a coach house, stables, servant accommodation and tuff stone staircase tower, divided the old tower into small rooms and added an additional wing with a large parlour. Purchasing surrounding plots also enabled him to create a beautiful park here. The interior too was upgraded with striking panelling, doors, wooden ceilings, furnaces and furnishings. And so this late mediaeval defence and residential tower was transformed into a resplendent small castle. >>

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The name 'Schönwörth' was taken from a dilapidated castle owned by the Schurf family which was also under the ownership of the Niederbreitenbach Tower for many decades. Once Bariatinsky left Schönwörth, the castle underwent further changes in ownership until businessman Eduard Schüssel from Munich heard about the property in a newspaper advertisement and purchased it in 1925.

*Such an exciting history.
But how is Schönwörth
Castle today?*

For the last 100 years or so, the property has been privately owned by the descendants of Eduard Schüssel. During a visit, two members of the estate took us on a journey through the 600-year-old property. We had the opportunity to talk to Stephan Cornides who was sadly killed in August 2019 and with his brother Christoph: they offered an exciting insight and told us about the good side and challenges which come with such a significant inheritance.

Cornides brothers, the historic Schönwörth Castle has been owned by the ancestors of Eduard Schüssel for the last 100 years. First your grandmother Mathilde Countess Quadt Isny was owner of the castle and then your mother Margit Cornides. Could you give us a brief historical overview?

Our great-grandfather Eduard Schüssel purchased the castle as an affluent businessman from Munich and handed it down to his daughter, our grandmother Mathilde Countess Quadt Isny. Mathilde Wilhelm was widowed early in life and went on to marry Count Quadt zu Wykradt and Isny as her second husband. She took his name and was known as such here in Langkampfen. When the marriage broke down again and the children were grown up, our grandmother largely lived here alone. She wrote plays for the theatre and during the 1950s and 60s looked after numerous 'paying guests', as they were known at the time, in order to maintain the Schönwörth. She also collected works of art here from the family of her mother whose father and uncle went by the name Burger and were Swiss copper engravers and painters. Many of these items still decorate the Schönwörth today.

The Schönwörth was eventually inherited by your mother. How did she use the castle?

Our mother spent her life here until she was a youngster. After that, she spent most of her time in Germany, largely for professional reasons. At first, in any case. During her retirement, when most people take time to rest, she returned to Tyrol and began to work on the expansion and



renovation of the Schönwörth. We were very impressed by how much she put into it (laughs). Essentially her renovation work made the full castle inhabitable all year round. During the era of my grandmother, the tower could only be inhabited during the summer which is why the outbuilding was so important for residential purposes.

As members of the estate, you are now also co-owners of the Schönwörth. What are the upsides of inheriting such a significant property and how are you running it today?

For us, the Schönwörth is a mix of holiday apartments, a place to relax and a meeting place for friends and relatives. It is worthy of preservation and a pleasant place to stay. The village environment and surrounding nature also play a significant role for us.

And something Stephan Cornides emphasises in particular:

I would say that it is a harmony between romance and the challenge of maintaining the place. Sometimes cold and sometimes impractical. On the one hand, we want to design the residential units so that they meet modern-day standards. And on the other, we want to pursue the notion of preserving historic elements. And so when it comes to the various repairs needed in the building, we can't just buy things at the hardware store. With every door handle or radiator, we have to ask: should we keep it? Try to repair it? We always face the challenge of linking modern living requirements with old elements and the notion of preserving at least a bit of the magic.



What plans do you have for the future?

We see our basic tasks as being to improve the suitability of the Schönwörth for residential purposes, restoring parts of it and preserving this visible cultural asset in the state of Tyrol as well as viewing old images and identifying people who would be interested in undertaking further research into its historical connections. We also wish to preserve the beautiful and culturally evolved environment and to contribute to this as much as we can. In the future, we intend to leave the Schönwörth to the estate of Margit Cornides.

Schönwörth Castle is under private ownership and is essentially not open to the public or for tours. What options are available for taking a look behind the castle walls?

Various cultural events take place on the site around the castle from time to time. Depending on the weather and dates, for example, a wine festival is held once each summer including a concert by the Bundesmusikkapelle Langkampfen band. The castle area is also transformed into a venue for the 'Zommkemma im Advent' event each year where visitors can enjoy brass bands, mulled wine and Christmas carols at this seasonal festival. This has a very special charm when people gather by torchlight in the sociable atmosphere of the courtyard. During such events, we always have the feeling that the Schönwörth is also a very special and romantic place for those who live nearby and is a part of the social history of this beautiful spot in Kufsteinerland. <<



Advent, Advent a little light is burning

We watched over the shoulder of master florist Lisa Feichtner from Schwoich as she made a traditional Advent wreath.



The Advent atmosphere is creeping over the Grubhof slowly but surely. But it's far from taken for granted, as landlady Katharina Feichtner explains: "There is always something to do and all the pre-Christmas work, such as preparing the fields for winter, binding together the small trees and shrubs, distilling schnapps and baking bread and biscuits, make autumn seem way too short".

The fireplace is crackling in the background. We are in the 'Probierstüberl', the tasting room of the building's own schnapps distillery. The daughter of the house, master florist Lisa, had collected fresh fir and boxtree twigs from the nearby forest in the afternoon. We are served a warm punch and, of course, a taste of the first Christmas biscuits. The atmosphere is simply perfect for our plans to make an Advent wreath. Bound by hand and decorated with the classic red candles, a simple wreath is transformed into a decorative Christmas table piece.

Materials

Fir twigs
Boxtree twigs
Straw wreath
Garden shears, pliers
Thick + thin flower wire
Glue gun
Candles + decorative materials





Tip
 Leave your Advent wreath outside overnight. The wreath will stay fresh for longer in the cold winter air.
 Use electrical lighting. Long-lasting, available in numerous colours and deceptively life-like – LED candles.

“Ribbons, bows, clove stars, cinnamon sticks, dried oranges or lime slices – everyone can choose for themselves. So each wreath is a truly unique and personal creation”.

Lisa Feichtner, master florist

The aroma of freshly plucked fir twigs lingers in the air.

Lisa uses a pre-purchased straw wreath as a base and starts to bind the trimmed fir twigs around the straw wreath at even intervals using flower wire. These are alternated with boxtree twigs. Longer twigs are threaded to the outside and shorter ones inside. The most important thing is to make sure that the thin, green binding wire is always pulled tight to ensure it does not fall apart. A festive green wreath is gradually created which covers over the straw wreath underneath. Next the candles are fixed in place. To do this, a thicker wire is heated over the open flame of a candle and then effortlessly threaded into a pillar candle. 2 – 4 wires are inserted into each candle to ensure that they can be securely fixed to the Advent wreath. There are then no limits to the rest of the decoration!



>>



‘Wichern wreath’

The original shape of the Advent candle invented by Johann Hinrich Wichern is known as the ‘Wichern wreath’. A wagon wheel shape with 20 small red candles and four larger white candles at the start. Every evening up until Christmas Eve a candle is lit. The large candles are lit on the Sundays of Advent and the smaller candles are reserved for work days. The original wreath was installed in the Oratory of an orphanage to show the children how many days were left until Christmas and help them learn to count.

✓ **Colour & shape**

The rounded shape of the Advent wreath: symbolises the earth and the four compass points as well as the eternity of life.

✓ **The colour of the candles:**

- red:** The colour of love (Christmas – the festival of love)
- green:** The colour of hope and life
- white:** The colour of festivity
- violet:** The liturgical colour of Advent



The cross-country paradise in Schwoich has its own cross-country ski school in addition to some beautiful kilometres of cross-country trails.

Cross-country skiing is a sport which is very popular at the moment. Probably because it is one of the healthiest sports, alongside swimming, given that it exercises so many of the body’s muscles and at the same time protects the joints. It can also be undertaken at any age. It is easy to learn, like running. In addition to having the right materials, the optimal cross-country trails are essential. And these can be found in Schwoich.

Pure cross-country fun at the Schwoich Cross-country and Biathlon Centre.

The Schuler Sports Cross-country and Biathlon Ski School with hire facilities is located close to the Bierol Taproom (formerly the Stöfflbräu). The Cross-country and Biathlon Centre is also based here. Endless kilometres of cross-country trails set out from here and enable sports fans to explore the natural landscapes of Schwoich. The trails have different difficulty ratings, meaning that there is something for both beginners and advanced skiers.

Learning from a professional – cross-country expert Franz Schuler

World Champion runner-up and 4-times Olympian Franz Schuler and his team offer private lessons and group courses in both classic and skating style cross-country at the resort’s own Cross-Country Ski School. Most beginners to cross-country decide which technique they want to use right at the start of their training. The easiest way is to be shown by a professional and then try it for themselves so that they can quickly decide which they prefer.

Cross-country shop, cross-country ski service and hire

In addition to learning the right technique, the optimal materials also play an important part. Whether full cross-country equipment, the latest ski wax, matching accessories or the perfect clothing for going up and downhill, Schuler Sports provides cross-country fans with everything they could desire. Our main store offers optimal advice and sales and our comprehensive assortment leaves no wish unfulfilled. Our ski hire service is based right by the cross-country trail and we also offer a professional cross-country ski service.

For the ski rental and the cross-country ski service, a reservation by phone or e-mail is required.

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Photos: Kufeteerand, Sportalpen, dquar.at

The tale of the four candles

There were four candles burning on the Advent wreath. Outside, snow lay on the ground and all was still. And so quiet that you could hear the candles start to talk to one another.

The first candle sighed and said, "I am called PEACE. My light provides safety but there are so many wars in the world. People don't want me". Her light became smaller and smaller and finally died away entirely.

The second candle flickered and said, "I am called BELIEF. But I feel superfluous. People hardly believe in anything anymore. What does it matter if I burn or not?" A draft entered the room and blew out the second candle.

The third candle began to speak quietly and tentatively: "I am called LOVE. I no longer have the energy to burn any more; the

world is dominated by selfishness. People only see themselves and are not prepared to make each other happy". And with a final flicker, this light too was extinguished.

Then a child came into the room. He looked at the candles in amazement and said: "Why are you not burning? You should be burning, not be extinguished". He cast his eye over the three burnt-out candles with sadness.

Then the fourth candle answered. It said: "Don't be sad, child. So long as I keep burning, we can relight the other candles again. I am called HOPE".

And so the child took the flame from this candle and re-ignited peace, belief and love.



The choice is yours!

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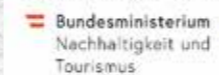
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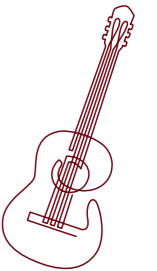
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Mit Unterstützung von Bund, Land und Europäischer Union





When the music comes



70 years of the Ebbser Kaiserklang

The six men who form part of the 'Ebbser Kaiserklang' band are renowned at home and abroad for their very own dance music sound. During our discussion, head of the band Bernhard Anker offers insight into the group's 70+ years of tradition and tells us about the intuitive understanding between the six musicians.

The members of the Ebbser Kaiserklang are musicians with heart and soul: "Franz Posch, a famous Austrian folk musician, once described us as 'musicians of a very special breed'". The sparks start flying very quickly during our performances. People begin to relax and dance after just a few minutes," says Bernhard Anker about what makes the Ebbser Kaiserklang so unique.

Folk music and music for folk

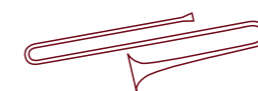
Die-hard fans will immediately recognise the special way in which the musicians play: "Most of our pieces are not noted down in music. Although we have not studied music, we have excellent command of our instruments and are constantly developing our pieces," says Bernhard Anker. The repertoire of the Ebbser Kaiserklang has grown over the years. 80% of their performances do not use amplifier equipment.

The 'Ebbser Kaiserklang' is one of the most in-demand folk music bands in the Tyrolean Unterland region. The term 'folk music' is a somewhat flexible term here, as Chairman Bernhard Anker explains: "We describe ourselves as a dance and entertainment music band. It is a special thing to be able to bridge this gap and find a place for ourselves in programmes featuring traditional hits with Hansi Hinterseer as well as more local formats such as 'Mei liabste Weis' and 'Klingendes Österreich'". They make one or two new recordings for the TV every year and their list of past performances is certainly long!

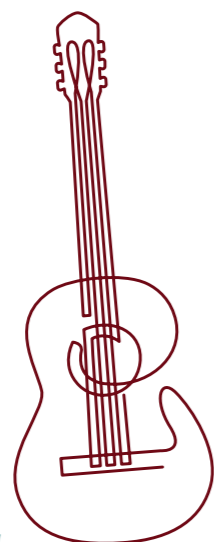
The members of the Ebbser Kaiserklang have music in their soul: many of the current members are related to the founding members by blood or marriage. Membership of the Ebbser Kaiserklang requires: the performers only retire from stage after many decades. They can't stop performing. They are indeed musicians of a 'very special breed'. >>

Musicians with heart and soul

This media presence has helped the 'Ebbser Kaiserklang' achieve international renown: "Our concert series often take us to Alsace, South Tyrol and of course to many towns in Austria. It's great for our music to be performed where it belongs: in the Alpine region," Bernhard Anker explains. A new fixed event in the annual calendar of the 'Ebbser Kaiserklang' is their performance at the 'Oidn Wiesn' during the Munich Oktoberfest.



At a wedding in Ebbs in 1948.



"We know the melody inside out and don't play from sheet music."

"This enables us to be in direct contact with the audience".

Chairman Bernhard Anker

The history of the Ebbser Kaiserklang

Unforgotten hours

The Ebbser Kaiserklang was founded in 1947 by Michael Steindl at the Unterwirt in Ebbs under the name of the 'Ebbser Bauernkapelle'. The founding members were Michael Steindl, Pepi Thaler, Hansi Thaler, Christian Auer and Sebastian Thaler. The 50s and 60s brought several changes to the line-up. The first professional radio recordings took place in 1961 at Radio Tirol and the first LP was recorded in 1977. From 1996, the group was led by Bernhard Anker senior and in 2002 his son, the current leader Leiter Bernhard Anker junior, joined the Ebbser Kaiserklang as a trombone player. In 2005, Sebastian Feichtner junior took over from his father as an accordion player.

In 2012, Georg Kruckenhauser retired from the world of music and his son Markus joined as a clarinet player. In 2018, conductor and flugelhorn player Sigi Thaler (son of the founding member Pepi Thaler) left the Ebbser Kaiserklang after 22 years: he was replaced on the flugelhorn by Sebastian Osl, grandson of Bernhard Anker senior. The 'Ebbser Kaiserklang' remains a family affair: it has been closely linked with music for generations.

<<



Most members of the Ebbser Kaiserklang play multiple instruments and change around as they wish.

Standing at the back: Markus Kruckenhauser, (Josef) Sepp Feichtner, Alois Wildauer
Sitting at the front: Bernhard Anker, (Sebastian) Wasti Feichtner, Sebastian Osl



Hallo Du - Fun Arena Ebbs

'Hallo Du' in Ebbs brings relaxation and leisure together under one roof. During the cold season, the warm soothing sauna area is the perfect place to relax. Those preferring to burn off some energy can explore the covered ice skating rink or bowling alley on-site.

Sauna indulgence in Kufsteinerland

At the heart of the leisure facility is a large sauna area, the perfect place for enjoyment and indulgence. Equipped with innovative technology, lots of flavour and style, the wellness oasis fills guests with enthusiasm – and makes them work up a sweat! Visitors can choose between Finnish saunas, soft saunas, soothing steam baths and much more over the 1,500 m² site. The sauna infusions with peeling treatments are particularly popular and are available from the sauna team each day. Whether in the large indoor or outdoor pool (complete with massage bench and whirlpool) or in the cosy relaxation rooms, 'Hallo Du' is the ideal place to relax and forget all about everyday life for a few hours. During the last expansion in autumn 2017, the additional 'KoasaLounge' relaxation room was created. This is characterised by its exclusive furnishings and magnificent panoramic views.

Icy fun on two blades

Whether with the family, for some romantic couple time or with friends: ice skating during the cold season is a must. As well as being lots of fun, gliding across the ice is good for the balance and excellent endurance training. At the Fun Arena in Ebbs, there is a covered ice rink extending over an area of 30 x 60m. Views of the surrounding mountains complete the experience for all the family. Of course, ice skating is not the only sport you can enjoy 'on ice'. The rink in Ebbs is also ideal for figure skating, ice hockey and curling. And after the sport, a cosy restaurant awaits – perfect for a culinary pampering.

<<



Hallo du - Funarena Ebbs

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Opening times Sauna

Mon to Sun from 11:00 - 22:00
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Opening times Ice rink

Mon to Thurs from 14:00 to 16:30
Fri from 14:00 to 16:30 and from 19:15 to 22:00 (ice disco)
Sat from 11:00 to 16:30 and from 20:00 to 22:00 (ice disco)
Sun from 11:00 to 16:30



Come all to the nativity



Event tip:
**Christmas Nativity
Bad Häring**

with craft market,
pastoral play, culinary
treats and much more.

Date:
08 December 2019
from 14:00 until 19:00
Free admission



The days are drawing shorter, the nights are dropping colder and the first snowflakes are starting to transform the picturesque spa resort of Bad Häring into an idyllic winter landscape. Probably one of the most important traditions in Tyrol is the annual installation of the Christmas nativities at the start of Advent. The hand-made works of art are not just a means of decoration; they also bring the magic of Christmas and Advent to the local homes and into the hearts of their inhabitants.

Walter Peer from Bad Häring discovered his passion for nativity building in 1995 and followed his professional calling. To date, Walter has constructed close to 80 nativity scenes of all kinds and is proud that several of the nativities he has built are on display in his own home town. For the last few years, it has been possible to view many of the works of art centred around the birth of Jesus Christ in the Christmas story as part of a nativity walk.

Oriental, box and Tyrolean nativities

In Bad Häring's most recent church, the Hildegard Kapelle ❶ right by the health centre, the only Oriental nativity on this circular walk can be found. Oriental nativities reflect the characteristic houses of Bethlehem, the birthplace of Jesus in Israel. With caves, ruins, palm trees and a central cave for the Holy Family.

At twilight and accompanied by the last rays of sunshine and the setting sun, we reach the Antoniuskapelle on the nativity walk ❷.

Built in 1679 from wood in a very damp area of the landscape, the 'Mooskapelle' suffered from damp too and in 1708 had to be completely rebuilt. In the entrance area is a 4-part box nativity which shines with a special glow in the sunlight and invites people to look inside.

The tradition of the Christmas nativity dates back to Early Christianity with the very first depictions showing only Baby Jesus in the crib and two pack animals, an ox and donkey. The figure of St. Mary was added in the Middle Ages and years later the figure of St. Joseph. The ox and donkey represent the load which Jesus lifted from his fellow humans.

The shepherds represent the simple folk and with their sheep, lambs and accompanying sheepdogs, represent the values of responsibility, attentiveness and alertness. The Three Wise Men are linked with the continents known at that time – Africa, Asia and Europe. The gold, frankincense and myrrh represent wealth, prayers and the body of Jesus Christ. Each Christmas nativity features at least one angel which depicts the role of announcing the birth of Baby Jesus. The words 'Gloria in excelsis deo' are often inscribed in old script on a band held by the angel which, translated, means 'Glory to God in the highest'. When you enter the garage of Walter Peer ❸ as part of the nativity walk, you are greeted with a warming glass of 'Gloria water' – a little shot of home-distilled schnapps which is said to be beneficial to health.

The first nativity which catches the eye due to its size is an approx. 2.5m wide and 1.5m deep Tyrolean nativity. It took many, many hours of work to create and depicts an entire landscape including the stables and all of the buildings which once characterised a simple Tyrolean village like Bad Häring. >>



The 4-part box nativity has a special glow in the light of the setting sun in the entrance area of the Antoniuskapelle.



A church with a nearby inn, a sawmill, right alongside the local mill a small school which mostly only had room for one class, a fire brigade, a municipal building and a blacksmith which was extremely useful for the essential deployment of horses.

This nativity is based on a simple wooden board – and this is where the numerous nativities differ in terms of their construction. Whether tree sponges, a piece of driftwood or integrated into an old picture frame – there are no limits to creativity here. The nativities are decorated with various hand-drawn and painted backgrounds: Oriental landscapes, a Tyrolean winter landscape or a sky dotted with stars are the perfect backdrop to these works of art. The stables also feature a range of designs – sometimes small pieces of bark are used to create a simple wooden hut, other times the Holy Family are housed in a plaster cast structure.

In addition to the classic Christmas nativity, Walter Peer's repertoire also includes Easter nativities which depict either the Way of the Cross and body of Christ or the scene of the Last Supper. These nativities are exhibited after Christmas – during Lent until shortly after Easter.

History, tradition, culture & belief at a glance

Just a few minutes' walk away, at the Bad Häring mining museum, the most specialist and elaborate nativity in the town can be found – the mining nativity 4. This special nativity was also created by Walter Peer in 2015 and decorates the landscape around the former coal mining area, bringing together history, tradition, culture and belief on a charming small scale. The topic of mining is depicted here alongside the Christmas story. The figure of Saint Barbara (patron saint of miners) is featured before the entrance to the mine.

Collecting the items for the planned nativity structure is a special task which takes place during the year. "It is always great to explore our homeland along the footpaths, keeping in mind the idea of finding craft materials for the nativities," says Walter Peer. One special feature is 'Hirschhoada' as it is known in dialect which is predominantly used in all of the nativities to represent trees. "I have to go out and about in the Kautertal valley or lowest part of the Ötztal valley to find it each year. In the past, my tour has often taken me along the stone pine trail on the Patscherkofel," says Walter. Sawdust, moss or dried grasses are used for the ground and paths.

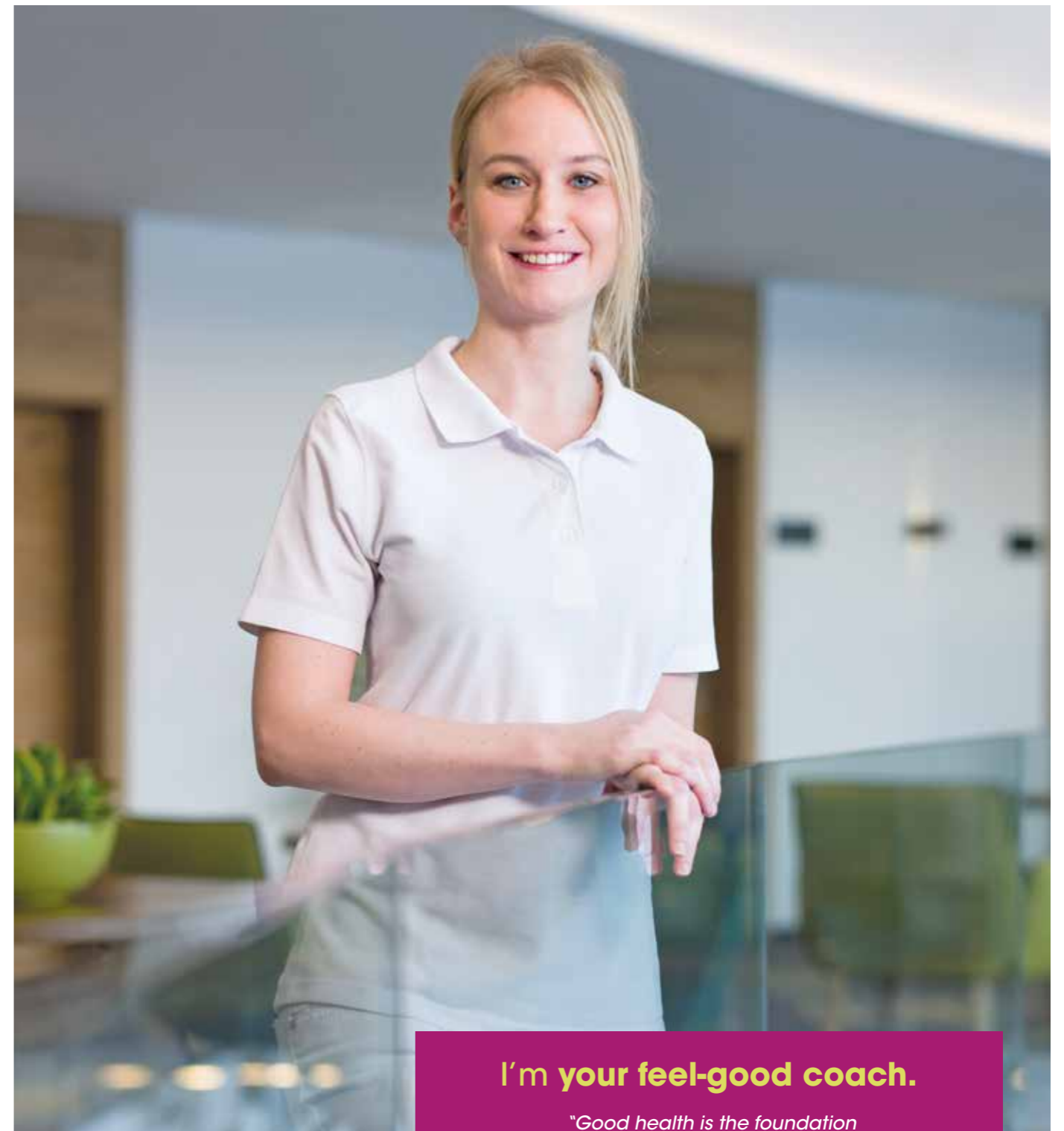
The village nativity 5 can be admired in the centre of Bad Häring from the start of Advent. This was built in the year 2000. Particularly striking are the life-sized figures which have been wonderfully painted and clothed.

Every year on Christmas Eve, after Midnight Mass, a child carries Baby Jesus from the church to the other side of the road and places him in the straw-lined manger. This is a very special honour on a day which is probably more magical to our children than to anyone else on earth. <<



Route description

- 1 **Start = Oriental nativity**
Location: Hildegard Kapelle | Health Centre
- 2 **Box nativity**
Antoniuskapelle (Walk time: 15 mins)
- 3 **Tyrolean nativity and many more**
Location: Home of nativity builder Walter Peer (Walk time: 10 mins)
- 4 **Mining nativity**
Location: Mining Museum (Walk time: 5 mins)
- 5 **Village nativity, centre of Bad Häring village**
(Walk time: 5 mins)



I'm your feel-good coach.

"Good health is the foundation for success and the joy of life. Place your well-being with confidence in our hands and look forward to the healing power of our therapies."

(Christina Trainer, medical masseuse at Vivea Gesundheitshotel Bad Häring)

Only the best for the mind, body and soul
We'll spoil you with therapies, delicious dishes and outstanding service. So reserve your preferred dates right now for relaxing health days or a soothing health week.

Don't delay! Book your stay now at Vivea Gesundheitshotel Bad Häring (+43 5332 90500).



Good health can be as simple as this.

*Snow shoe walk on the Hechenberg
in Niederndorf*

Big shoes through the winter woodland

"Go wherever the snow takes you" – snow shoe walkers follow this motto on their way through the deep snowy landscapes. And where the snow is the most untouched of all, nature lovers put on their big snow shoes and stamp their way through the deep snow, gaining insight into this beautiful winter world at the same time. The perfect way to get your body going.



Hard facts of the snow shoe walk

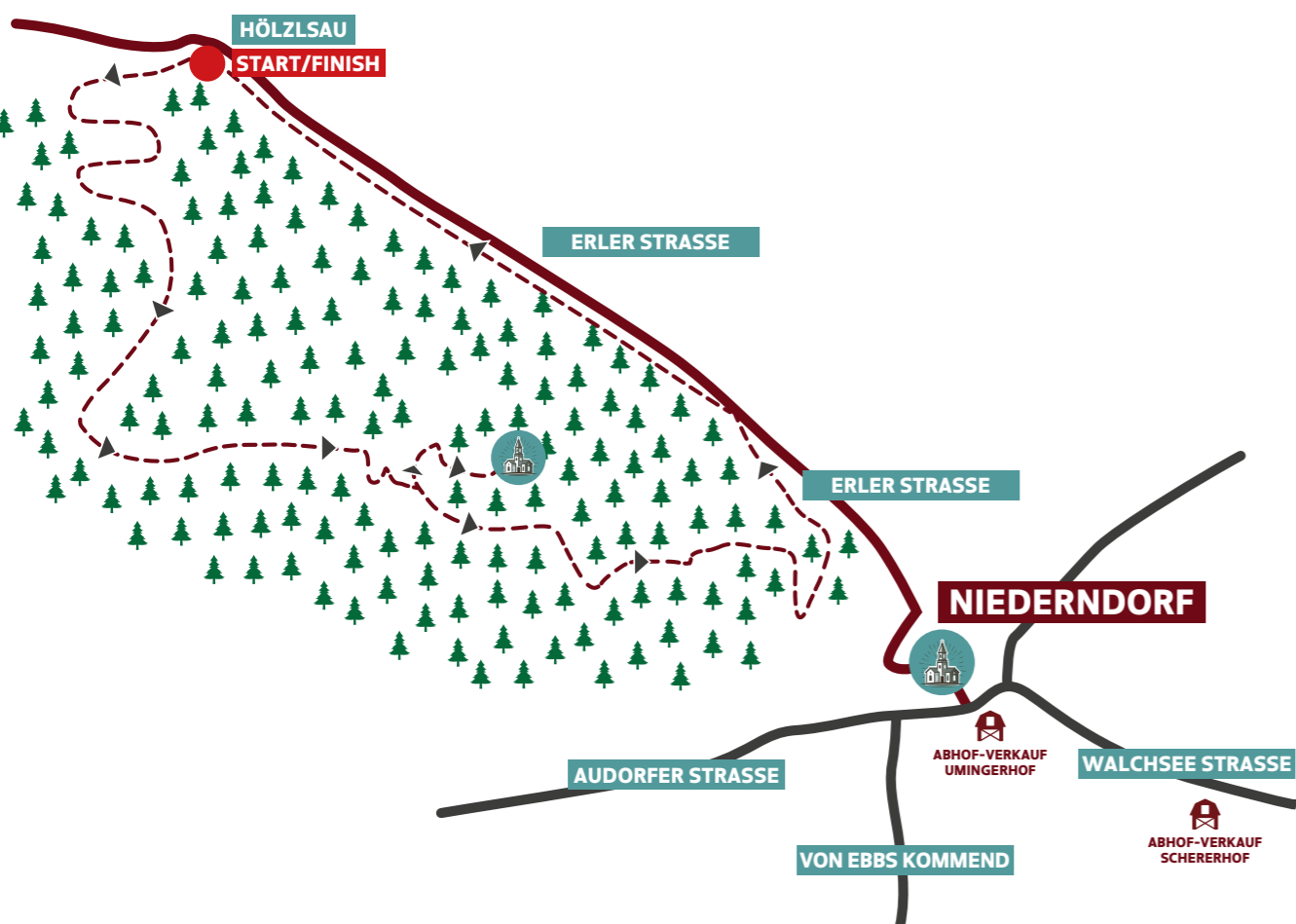
Hohe Hechenberg: 639 m
Walk time: approx. 60 mins
Route length: 3.8 km
Difficulty rating: easy

Anyone wishing to walk in the footsteps of Bigfoot will find a snow shoe walk on the Hechenberg in Niederndorf to be a truly unique experience. The Maria Heimsuchung pilgrimage chapel at the summit of the mountain is the perfect place to rest, recharge your batteries and be captivated by the majestic beauty of your surroundings. We packed our snow shoes for a wonderful winter's day and set off for the Hechenberg. You can read about our experiences here. Trample across Niederndorf's local mountain with us! >>



High up on the Hechenberg

Fix the snow shoes in place. Adjust the poles. Then head off into the white snow. That's how our adventure began. It may not seem like it at first glance but handling these special shoes is very easy with a bit of practice. You slide your feet into the device for your feet on these unusual winter shoes, adjust the thick rubber band at the back to the right size and then it's time to go. Walking sticks with a broad tip make it easier to move across the deep snow and should always be used. The Hechenberg is best explored as part of a circular trail and so we decided to set off from the district of Hölzlsau, opposite the large gravel pits. We followed the signs for the pilgrimage chapel which lead us into the snowy forest. It had been a while since I had trampled through the snow on these oversized shoes. Admittedly the wide bases do take some getting used to but after a short time, it felt like second nature to me. It felt like I was floating across the thick blanket of snow with each step and so moving through the snowy forest was almost effortless. I daren't think how much more exhausting it would be to move through the forest without the snow shoes. I experienced some unique moments of tranquillity on the way up: with the exception of the dull cracking of the snow shoes on the white blanket beneath me, the rustling of the fir trees and the gentle trickle of snowflakes gradually falling from the branches, there was not a sound.



'Maria Heimsuchung' chapel on the summit

As soon as we had left the northern side of the Hechenberg beneath us and the route took us south, the first magnificent views of the surrounding resort opened up. We continued on, full of cheer, up to the highest point on the Hechenberg where the Maria Heimsuchung pilgrimage church towers proudly over Niederndorf and blends seamlessly into the winter backdrop. The small chapel was built in 1778 and is a reminder of successful defences from enemy attacks. The little yellow church is eye-catching from the outside and also impresses inside with its sights and historic elements such as the Baroque forged iron gates, the Löfflerglocke bell dating from the year 1557 and Late Classic high altar with a replica of the picture of the Madonna from Innsbruck Cathedral. In addition to the large holy figures, the colourful votive images on the walls also catch the eye. Before turning our backs on Niederndorf's local mountain, I once more soaked up the wonderful panoramic views of parts of the Untere Schranne and Kaisergerbirge.



Finishing off with a sledging session

Just below the chapel, we came across a crossroads with a yellow walking sign pointing in a direction which was unfamiliar to us. The circular walk certainly included a few surprises and after completing the snow shoe walk on the Hechenberg, you can finish off with a fun sledging session, provided that you have the right form of transport with you! The last section of the circular trail is also a well-prepared toboggan run which weaves its way around gentle bends down to the asphalt road and offers fantastic views of Niederndorf. We encountered many families with kids on the toboggan run, all visibly enjoying the fun twists and turns. Once at the bottom, we walked on snow shoes along the ridge of the road and back to the car. Feeling tired and happy at the same time, I reflected on our snow adventure. One thing is clear: it won't be long until I see the Hechenberg again. And next time perhaps I will take my sledge with me! >>



Done! Obligatory high-five outside the 'Maria Heimsuchung' on the summit of the Hechenberg. The yellow pilgrimage chapel impresses with its exterior appearance but is also well worth a look inside.



Snow shoe walks in Kufsteinerland:

How Bigfoot made his mark in the snow

The big advantage of snow shoe walking is that you can submerge yourself in the wintry nature landscapes, no matter whether or not the footpaths have been cleared.

Snow shoes unfold their full potential in places where standard winter shoes would sink down into the snow. Snow shoes are designed to distribute a person's weight over a larger surface area so as to prevent the feet sinking into the snow.

Anyone wishing to try out snow shoe walking for the first time can hire out a pair of these large shoes at Sportthaler in Hinterthiersee. Some of the most beautiful corners of Kufsteinerland can also be explored on a guided snow shoe walk. No prior knowledge is required for a snow shoe walk. The walks on offer range from leisurely to challenging and sporty, depending on your mood and fitness levels. <<



Relaxation & cuisine

Well-being for the body, mind and soul

Tyrolean hotel & innkeeping culture at the foot of the Wilder Kaiser.

Traditional meets modern is probably the best way to describe our philosophy. Landlady Maria Egger-Rieder and the 'Schanzer team' are committed to offering authentic and honest Tyrolean hospitality as well as being open to new things. This is reflected in the menu and in particular the hotel offers.

Pure pleasure – tasty treats from the hotel's own kitchens

The kitchen team place strong focus on regional and seasonal produce and cook up classics and fresh, modern dishes with passion. Wines to complement the dishes are also available and are stored in an old wine cellar with a stone vaulted ceiling.

Regional products are a core issue, especially when it comes to the cuisine. We place our trust in authentic and honest food sourced in particular from partners in the region.

The beef comes from the 'Thierberger Jahrling' veal breed, the dairy products from the local Alpine dairies, the fresh fish from the nearby fish farm, the herbs from the hotel's own gardens and much more, making your visit here a real culinary experience.

Back to the roots with the power of nature

We apply this philosophy for the family and also want to bring pleasure to our guests. In spring 2017, the hotel began to carry out its own farming again.

Our landlord Andreas Egger is a 'neo farmer'. He has his own small herd of sheep, initially at our wonderful mountain lodge in Rettenschöss and now at the new stables in Ebbs where we hope to soon also have a little flock of happy hens.

Top up on energy & relaxation

Relax in the cosy ambience of our hotel, nestled within the beautiful natural and cultural landscape of Tyrol's Unterinntal valley. Enjoy the hotel's personal level of service and set your soul free in the apple orchard or Finnish sauna with views of the Wilder Kaiser. Our new 'Kaiserblick' country house style guest rooms and modern 'Zirbe' guest rooms offer relaxation with a well-being vibe.

PAID ADVERTISEMENT

Our 4-star hotel based in a central location at the entrance to the Inntal valley is the ideal starting point for your activities. Whether cultural, sporty, a day trip or simply a day of relaxation... be impressed and beco-

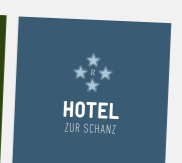


Picture credit: zur Schanz, dquadrat.at



Wirtshaus und Hotel Zur Schanz

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Highly acclaimed

**Dr. Bernd Loebe marks the
start of a new era in Erl**

With the appointment of Bernd Loebe, one of Europe's most esteemed Operatic Directors has taken over the management of the Tiroler Festspiele Erl. Originally from Germany, he has been involved with the Frankfurt Opera House since 2002 and has well-established connections across the world. His excellent connections in all directions are also now benefitting the Tiroler Festspiele Erl: Bernd Loebe has supported many artists on their way up – and the new host promises that we will encounter some of them again in Erl.



As in past years, the Tiroler Festspiele Erl will again be a very high quality music event – despite the fact that the festival has a less luxurious budget than other international festivals. Our Bernd Loebe is focusing on a balanced mix of renowned artists and those on their way to making a name for themselves.

Two successful operas await the public in Erl – 'Rusalka' by Antonín Dvořák and conducted by Alexander Prior and 'L'elisir d'amore' by Gaetano Donizetti and conducted by Sesto Quatrini. The programme will be further enhanced with a guest performance by the Frankfurt Opera and Museum Orchestra, piano concerts by Paul Lewis and the traditional New Year's Eve and New Year concerts. Drawing on famous and popular melodies, new director Bernd Loebe hopes to develop the trust of the audience and at the same time make them curious to hear more.

Dr. Bernd Loebe, what will define your role as director in Erl?

An endless drive for quality is taken as read with me. I also require this from the artists who perform here. I don't want to do things by halves and am always open to discussion. Of course, the director has to show his presence but I am also in constant contact with my loyal employees in Erl even when I am in Frankfurt. We didn't want to leave anything to chance, even before the opening.

How did you find your debut in Erl?

I have been welcomed with open arms. Many of the artists of the past want to return to Erl. I have tried to give everyone the opportunity and in the last few weeks have heard over 150 singers. Nobody comes to Erl for the money and so there is a kind of 'Erl spirit': a feeling among all those involved which draws them to Erl.

Which artists will we encounter in Erl?

I know the scene very well and have helped many artists on their way up. Many know me from this work. They also come to Erl to give something back to me because the careers of various directors, conductors and singers may well have been different without my input. >>

What happens when you give young talent a chance?

Young people want to prove that you are right to believe in them. Director Dorothea Kirschbaum has gathered extensive experience in Frankfurt. Being young does not automatically mean being a beginner. Today there are lots of good artists – this is down to their training as well as their commitment.

Dvořák is featured in the programme several times.

Do you have a personal soft spot for him?

The composer of the 'Rusalka' can also be found elsewhere too. I personally feel that he is undervalued. In Germany, Dvořák is perceived as a hard worker and he has created some unbelievably good music. He composed a 'Stabat mater' for example while undergoing great personal suffering – his children passed away. Such a tragedy is difficult to surpass.

What is the future of opera?

Opera has no difficulty finding an audience. Young people too can be impressed with this music, as ever. Anything which is not immediately clear at an intellectual level can be felt. That's why opera music has such power over its audience. But of course, we also need to create new things.

Would something new also be conceivable in Erl?

Many new compositions are only performed once and never again because they are too complicated. In the 18th and 19th centuries, three quarters of the premieres were also original performances – today original performances are the exception. I see potential in Erl but I would first like to experience and get a sense of the region.

What are your wishes for the Tiroler Festspiele Erl?

The world should look to us, feel curious and ask: what have they created there in Erl again? Quality is the top priority. There are many possibilities for making life better – and opera is one of them.



**HIGHLIGHTS
IN WINTER 2019**

- ✓ **"Rusalka" von Antonín Dvořák**
 & Jaroslav Kvapil
 26 / 28 / 30 December
- ✓ **"Wien verklärt Nacht"**
 with Udo Wachtveitl
 27 December
- ✓ **"L'elisir d'amore"**
 by Gaetano Donizetti & Felice Romani
 02 / 04 / 06 January
- ✓ **Piano evening & matinée**
 with Paul Lewis
 05 / 06 January



**The orchestra as
a body of sound**

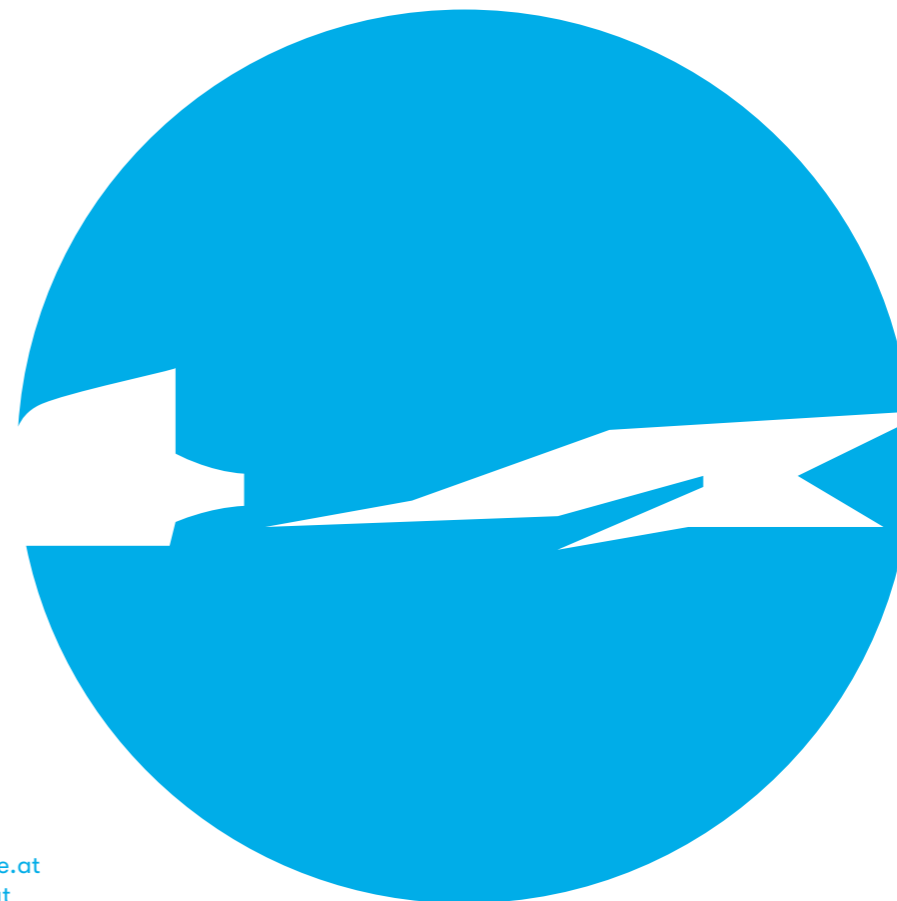
The orchestra of the Tiroler Festspiele Erl has been gathering in Erl each year in June, July and December since 1999 as well as for Harvest Festival and for the piano days in Erl. Gustav Kuhn was the long-standing artistic director who trained the orchestra of both renowned and talented young musicians. Under the guidance of Bernd Loebe, the orchestra is to be developed further at a high quality musical level under the direction of various conductors.

<<

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06 JAN



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 www.tiroler-festspiele.at

OPERA
ANTONÍN DVOŘÁK
RUSALKA
 Conductor **Alexander Prior**
 Direction **Florentine Klepper**
 26 / 28 / 30 DEC

OPERA
GAETANO
DONIZETTI
L'ELISIR D'AMORE
 Conductor **Sesto Quatrini**
 Direction **Dorothea Kirschbaum**
 02 / 04 / 06 JAN

CONCERT
NEW YEAR'S EVE
CONCERT
 Conductor **Alexander Prior**
 31 DEC

KONZERT
NEW YEAR
CONCERT
 Conductor **Karsten Januschke**
 01 JAN

SPECIAL
WIEN VERKLÄRT
NACHT
 with Udo Wachtveitl
 27 DEC

SPECIAL
MUSICBANDA
FRANUI
DORT IST
DAS GLÜCK
 29 DEC

and many more





Advent programme

from 27 November 2019

**Peaceful Advent weekends
for relaxation & getting in the mood for the peaceful time of year!**

Be inspired by the pre-Christmas atmosphere in the fortress town of Kufstein and the eight picturesque villages of Kufsteinerland. Experience the magic of this peaceful time in the mountains of Tyrol.

Christmas market in the Stadtpark

**27 November –
22 December 2019**

A sociable Advent gathering awaits in Kufstein's Stadtpark. Christmas treats are on offer at close to 30 stands. A carousel, nostalgic railway, gnome workshop, Christmas tales and bread-twist baking over the campfire ensure the little guests have an unforgettable time here at the heart of the fortress town.

- ✓ **Tuesday – Friday:**
4 p.m. to 8 p.m.
- ✓ **Saturday – Sunday:**
1 p.m. to 8 p.m.
- ✓ **Closed on Mondays!**

Haflinger Advent Ebbs

**29 November, 1 December and
7 to 8 December 2019**

Be captivated by the Haflinger Advent at the Fohlenhof Ebbs stud farm, the world centre for Haflinger horses. Tyrolean crafts, home-made specialities, a traditional music programme and a kids' Advent-land with lots of attractions await in the festively decorated stud farm. Advent in Tyrol should be a time of contemplation, finding peace, spending time with loved ones, switching down a gear and forgetting all about stress and chaos for a while. The Haflinger Advent at the Fohlenhof Ebbs has precisely this aim – going back to the roots and all that is genuine and authentic.

**TIP: Haflinger
World Show 2020
21 to 24 May 2020**

The award for the biggest horse breed show in the world has again gone to the Haflinger Horse Breeders Association of Tyrol and its site at the Fohlenhof Ebbs.

Christmas magic at the fortress

**from 30 November 2019
every Advent weekend
from 1 to 7 p.m.**

The 'Weihnachtszauber' (Christmas Magic) market at the historic Kufstein castle is a special Advent treasure at the heart of this town. Instead of the usual Christmas kitsch and glitter, visitors can admire the beautifully lit walls and learn about the origins of the fortress and Tyrolean tradition before the historic backdrop.

- ✓ **Saturday 30 Nov. 2019
Sunday 1 Dec. 2019**
- ✓ **Saturday 7 Dec. 2019
Sunday 8 Dec. 2019**
- ✓ **Saturday 14 Dec. 2019
Sunday 15 Dec. 2019**
- ✓ **Saturday 21. Dec. 2019
Sunday 22. Dec. 2019**



Advent windows Zommkemma in Schwoich

✓ **Every day in Advent until December 2019**

Every day in Advent, a new Advent window will be opened up until 22 December – for neighbours, friends and relatives to enjoy. Each window is individually designed. People come together for a chat with mulled wine, fruit cake and biscuits, accompanied by music, poems and stories.



Bad Häring nativity walk

✓ **6, 13 and 20 December 2019**

According to an ancient Tyrolean tradition, the 'Kripperlschauen' (nativity exhibition), we set off on a walk through this former mining town – the current spa resort of Bad Häring. We are accompanied by lantern light as we make our way in the twilight from the village nativity in the church square with its life-sized figures to the mining museum with its unique mining nativity and on along the health trail to the 'Hildegard von Bingen Kapelle' chapel, home to a striking Oriental nativity. We also visit the idyllic Antoniuskapelle chapel with its special four-part box nativity.

At the end of the walk, we pay a visit to nativity builder Mr Peer who tells us lots of interesting information about this Tyrolean craftsmanship. There are lots of beautiful nativity scenes and hand-made Christmas decorations to admire.



Tiroler Festspiele Erl – Winter

✓ **15 December 2019 to 6 January 2020**

K KULTURA

The musical opening of the Tiroler Winterfestspiele Erl takes place on the third Sunday of Advent with Bach's Christmas Oratorio. Conductor Roland Böer is responsible for the musical direction of the Christmas Oratorio. The programme also features five opera evenings and three specials.

www.kufstein.com
www.kultur-tirol.at



Festival of 1000 Lights – with the Wiltener Sängerknaben

✓ **5 January 2020 from 4.30 p.m. to 8.30 p.m.**

The evening before the Epiphany marks the annual light festival in the Unterer Stadtplatz with lots of candles and torchlights. From 16.30 until 20.30, the Unterer Stadtplatz square and old town are transformed into a sea of candle light. Even the facades of the houses are lit up in festive lights. And so this fortress town becomes an oasis of cosiness and romance with Tyrolean treats, punch and mulled wine even after the Christmas festivities have passed.

This year, we again look forward to music in the Unterer Stadtplatz from the WILTENER SÄNGERKNABEN boys' choir! Performances at 5:30 p.m. and 7 p.m.

More event highlights

Kufstein short film festival 2019

Wednesday 6 Nov. & Thursday 7 Nov. 2019
Wednesday 7 p.m.

Kufstein Fortresses

A familiar event & familiar format.
But: a new team & new theme!
All films in their original version with
English subtitles.

Wirtshaus.Kultur

Saturday 9 Nov. 2019, Ebbs

The inn culture of Ebbs is exploring new
avenues: a culture of indulgence meets cultural
indulgence.

Schiffkowitz (STS) & Schirmer

Tuesday 26 Nov. 2019

Kultur Quartier Kufstein

Austro-pop meets classical

Christmas spirits gathering, St. Nicholas procession

4 Dec. 2019 to 7 Dec.

Thiersee, Ebbs, Niederndorf, Erl,
Niederndorferberg

MoZuluArt

feat. Ambassade Streichquartett

Saturday 7 Dec. 2019

Kultur Quartier Kufstein

Charity concert for the Brilllos Association with
Bernhard Spechtenhauser, classical piano
quintett and three black African singers

Krippenweihnacht

Sunday 8 Dec. 2019, 2 p.m. to 7 p.m.

Bad Häring,

church square and primary school

The small yet refined Christmas market for
young and old, organised by the Bad Häring
cultural committee. Nativity exhibition, crafts
market, exhibitors, cuisine, pastoral play,
Christmas cinema, singers and musicians. Free
admission!

Advent night shopping

Thursday 12 Dec. 2019, 6 p.m. to 10 p.m.

Shop to your heart's desire until 10 p.m.
Over 100 stores in Kufstein's town centre
will be open all evening for you.

Wirtshaus.Kultur

Sunday 22 Dec. 2019, 7 p.m.

Ebbs, Hotel Sattlerwirt

The inn culture of Ebbs is exploring new
avenues: a culture of indulgence meets cultural
indulgence.

Pre-New Year's Eve Snow Festival

Monday 30 Dec. 2019, 8:30 p.m.

Thiersee, Schneeberglifte Mitterland

The Snow Festival will be declared officially
open following a torchlit procession from the
Mitterland fire brigade. Programme: skiing and
snow programme with demos, traditional torch
run with various figures, performance by the
ski racing team from Thiersee, spectacular fire
jumping, big fireworks finale, snow disco, large
bar. Plus plenty of food on offer. Free admission!

CONCERT: New Year's Eve concert

Tuesday 31 Dec. 2019, 6 p.m.

Festspielhaus Erl

'Come to Varasdin'... and to Paris,
Vienna, Chicago and Arizona! During the New
Year's Eve concert, Hungarian master of operetta
Emmerich Kálmán will transport you to worlds
near and far – with new and familiar pieces, songs,
arias and ensembles including classics such as
'Countess Mariza' and 'The Gypsy Princess' along
with less well known and unjustly forgotten works
such as 'Die Bajadere', 'The Duchess of Chicago',
the romantic musical 'Marinka' and Kálmán's last
operetta performed posthumously, 'Arizona Lady'.

CONCERT: New Year Concert

Wednesday 1 Jan. 2020, 11 a.m.

Festspielhaus Erl

Visitors can expect anything but 'Bohemian
villages' when it comes to welcoming in the new
year! Some of the key works by the two great
Czech composers Antonín Dvořák and Bedřich
Smetana will be performed. Conducted by Karsten
Januschke.

New Year Concert

Friday 3 January 2020, Kufstein Arena

TIP

Start the new year with a performance by the
Tiroler Symphonieorchester Innsbruck.
A top class musical experience awaits visitors
based on the title of 'Tanz ins Glück' conducted by
Lukas Beikircher. The event will be
presented by Eva Lind.

Festival of 1000 Lights

5 Jan. 2020, 4:30 p.m.

Kufstein, Unterer Stadtplatz and Römerhofgasse

with the Wiltener Sängerknaben boys' choir

Season concerts

Monday 20 Jan. 2020

Kultur Quartier Kufstein

vision string quartet
Part one: Schubert, Schumann
Part two: Pop and Jazz

Haflinger stallion selection

Sunday, 2 Feb. 2020, 9:30 a.m.

Fohlenhof Ebbs

Before a young Tyrolean Haflinger stallion is
licensed, it has to pass several stages of selection.
The young animals undergo a wide range of pre-
paratory processes: all of the stallions are reared
by the Fohlenhof team to be in perfect condition
– they are broken in and ridden alone and pulling a
cart. The young stallions also undergo a breeding
assessment to determine whether they are suitable
for natural fertilisation.

Easter market

10 and 11 April 2020, 9 a.m.

Kufstein, town centre

On Good Friday and Easter Saturday, the
Easter market will open its doors again in the
Theaterplatz from 9 a.m. until 5 p.m. Visitors can
watch traditional crafts from the region being
made as well as exploring lots of interesting
activities. And, of course, the Easter bunny will be
making his way through the town and handing out
some surprises. Free admission!

TIP

Theatre series

Almanya, ich liebe dich

Saturday, 18 April 2020

Theatersaal in the Kultur Quartier

German-Turkish comedy play in German –
with the Theater Halber Apfel group.

Kulturverein Wunderlich Dates 2019/2020

Tickets always available at www.woassteh.com

Han's Klaffl "Restlaufzeit"

Saturday 19 Oct. 2019

Cabaret, Kulturquartier Kufstein

2nd Kufstein variety evening

Saturday 16 Nov. 2019

Kulturquartier

Variety, acrobatics, juggling, comedy

Alex Kristan "Lebhaft – Rotzpipn forever"

Tuesday 17 Dec. 2019

Cabaret, Kulturquartier Kufstein

Helmut Schleich "Kauf, du Sau!"

Saturday 8 Feb. 2020

Cabaret, Kulturquartier Kufstein

Reinhold Messner "Weltberge – die 4. Dimension"

Thursday 26 March 2020

Multi-media show, Kufstein Arena,
Tyrol premiere

Sigi Zimmerschied

"Heil, vom Koma zum Amok"

Saturday 25 April 2020

Cabaret, Kulturfabrik Kufstein, Tyrol premiere

3rd Kufstein variety evening

Saturday 23 May 2020

Variety, acrobatics, juggling, comedy
Kulturquartier Kufstein

Dancas Oculas "Amplitude"

Saturday 20 June 2020

Together with the Kufstein school orchestra
Concert, Kulturquartier Kufstein, Tyrol premiere

NEW EVENT 2020

1st Int. KlangFarben Music Festival 'The Art of Solo'

Kufstein, Kultur Quartier

Friday 1 May 2020 until Saturday 2 May 2020




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ROYAL**

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picturesque, snowy Tyrolean mountains, set off on snow shoes through the clear air of the snow-
covered magical forests or go skiing against our dreamy mountain backdrop, savouring the freedom
of the Tyrolean Alps at the summit of the mountains. In the evening, we serve up award-winning
culinary delights at our Gourmet Royal or relax before an open fireplace and reflect on the winter's
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